

**SPONSORSHIP  
PACKAGE 2025**

**12<sup>TH</sup> ANNUAL**  
**SMASHED**  
**PING PONG TOURNEY**

**Friday, July 25**

**Zancor**  
HOMES

# HELLO, FRIENDS

This year marks our 12<sup>th</sup> Annual Smashed Charity Ping Pong® Tourney. Gather with friends, play some ping pong, enjoy an open bar and a fully catered event, all while giving back to our community.

We have over

# \$3,000,000

We're hosting our 12<sup>th</sup> Annual Event at **REBEL** on  
**FRIDAY, JULY 25, 2025.**

With your support we can make an even bigger impact this year.

## EVENT CHAIRS

**Fabrizio Cortellucci**

President, Zancor Homes

Co-Chair, Smashed Charity Ping Pong®

**Brian Brown**

Principal, Lifetime Developments

Co-Chair, Smashed Charity Ping Pong®

## COMMITTEE MEMBERS

Anastasia Testani

Stephanie Krasny





# SUPPORTING CHARITIES

Our Premier Ping Pong Event and After Party can only be truly successful by supporting amazing charities & those less fortunate. This year, proceeds will go to very deserving causes: **Lifeline Foundation, Make-A-Wish Foundation, Sick Kids, Cortellucci Children's Charity, Mackenzie Health Foundation, Scalabrini International Migration Network, HomeCourt Advantage, and Campfire Circle.**



PROUD SUPPORTER OF





# THIS COMMUNITY NEEDS A LIFELINE

**LIFELINE**, Lifetime Development's charitable foundation, was founded with the mission to provide aid and support for a range of programs & initiatives that enhance Toronto's communities. Since its inception in 2014, Lifeline has rallied together esteemed members of Toronto's real estate industry and beyond to raise over \$3M for organizations that provide necessary aid and support for some of the most vulnerable and at-risk communities in the GTA and across the country.



## HOMECOURT ADVANTAGE

A portion of funds raised from this year's Smashed tournament will be designated towards Lifetime Development's newest initiative, **HOMECOURT ADVANTAGE**. In partnership with the City of Toronto and local artists, this initiative supports the revitalization of beloved community basketball courts across Toronto, promoting a sense of unity amongst the community.



[LIFELINECARES.CA](http://LIFELINECARES.CA)



# ABOUT CAMPFIRE CIRCLE

For more than 40 years, **CAMPFIRE CIRCLE** (formerly Camp Ooch & Camp Trillium) has brought healing through happiness to kids with cancer or serious illness and their families through camp-inspired programs. Campfire Circle programs are offered at paediatric hospitals across Ontario, in local communities, and at our medically supported overnight camps. Provided at no cost to families, these programs improve overall well-being, build self-confidence and resiliency, and foster much-needed connection and community with others who share a similar journey.

## IN-HOSPITAL PROGRAMS

Our Program Specialists provide thousands of daily one-on-one bedside, group, or in-clinic camp-inspired experiences for newly diagnosed families, kids on active treatment, or during palliative care. These play-based sessions bring normalcy and connection to kids and caregivers during their time in hospital.

## COMMUNITY PROGRAMS

Campfire Circle offers year-round medically-accessible programming for children, youth, and their families in their local communities. Available in the Greater Toronto Area, Hamilton, Ottawa, London, and Barrie, programs are inclusive of kids on active treatment

## COMMUNITY PROGRAMS

Campfire Circle's year-round overnight camp programs are offered at two beautiful locations in Ontario. Campfire Circle Muskoka is the only camp in Canada able to safely provide onsite chemotherapy and blood transfusions. In Waterford, Ontario, you'll find our family camp at Rainbow Lake.



[GIVE.CAMPFIRECIRCLE.ORG](https://give.campfirecircle.org)





# LEAH'S STORY

Leah, 13 years old, Cancer

Leah has always been an active kid who began figure skating when she was seven years old. One day during track and field, her knee began to hurt. Her parents took her to the doctors where physiotherapy was recommended, which Leah began. For three months she was going to routine physiotherapy until one day the doctor felt a lump and ordered an x-ray. It was after this x-ray that she was given the news that she had osteosarcoma, a type of bone cancer.

After her diagnosis, Leah felt very isolated from all of her friends. She couldn't risk getting sick so she had to stay home from school, resulting in her losing friendships. She underwent an intense chemotherapy protocol and eventually a rotationplasty – a surgical procedure removing part of her leg. Leah used a wheelchair to get around until she was fitted with a prosthetic. She hopes to one day become a prosthetist.

## "I WISH TO EXPLORE BANFF WITH MY FAMILY"

Leah's wish was inspired by all of her favourite things: spending time in the great outdoors, skating, skiing, hiking, and biking. She wished to go to Banff to explore the beautiful town with her family by her side. Leah and her family hopped on a plane to Calgary where they then got in a car and drove along the scenic route to Banff. "It was awesome," Leah shared. "We got to go to Alberta, go canoeing on Lake Louise, and the Banff Springs Hotel was my favourite part. They treated us so good everywhere we went."

Leah's wish to explore Banff with her family brought joy back into her life. They spent unforgettable days together exploring the beautiful outdoors and creating new memories. This trip wasn't just about adventure – it was a chance for Leah to reclaim her sense of wonder and hope.



# SUPPORTING MENTAL HEALTH

One in four people in York Region suffer from mental illness. Your contributions give them a safe space to receive specialized and compassionate care close to home. We're grateful you share in our commitment to providing the best care to some of our community's most vulnerable people.

Our two hospitals house extensive mental health expertise and treatment opportunities. Every detail of our adult Mental Health Unit at the Cortellucci Vaughan Hospital is thoughtfully designed for their safety, wellness and comfort. Here are some of the ways your donations shape their time in hospital:



Mackenzie  
Health  
Foundation

## HELPING THOSE IN CRISIS

For patients at greatest risk, our Psychiatric Intensive Care Unit (PICU) offers less stimulation in addition to providing constant monitoring and daily assessments.

## RECOVERY WITH DIGNITY

The Mental Health Inpatient Unit features 32 inpatient beds. Courtyard access & bright windows provide a chance to enjoy nature during recovery.

## EASING THE TRANSITION HOME

The Active and Daily Living (ADL) program lets patients practice daily life tasks, attend workshops and group therapy and get exercise.

## INTEGRATED MOOD DISORDERS CLINIC

In partnership with Ontario Shores, patients can access innovative, non-invasive mood disorder treatments, such as brain stimulation.

For some patients, a few days can set them back on track to return to daily life. For others, it's longer. Together, let's continue to improve the lives of everyone who comes through our mental health unit – however long their stay.





# SPONSORSHIP OPPORTUNITIES

## TITLE SPONSOR

**\$30,000**

- VIP Lounge with private hostess
- 25 event tickets
- Photobooth sponsor
- Prominent recognition on all media, including media wall, video wall, website, social media and event material

## PLATINUM SPONSOR

**\$20,000**

- 2 VIP booths with hostess
- 20 event tickets
- Prominent recognition on all media, including media wall, video wall, website, social media and event material
- **Sponsorship item of choice:**  
Ball Girls, Raffle Girls, Water Bottles, Cabana Pool Bar, Tournament Tanks, Margarita Bar

## GOLD SPONSOR

**\$15,000**

- 2 VIP booths with hostess
- 10 event tickets
- Prominent recognition on all media, including media wall, video wall, website, social media
- **Sponsorship item of choice:**  
After Party, Arcade Games, Late Night Food, Mini Doughnuts, Popcorn, Popsicles

## SILVER SPONSOR

**\$10,000**

- 14 event tickets
- Individual ping pong table sponsor
- Name & logo recognition on website and video wall
- Cruiser table with 1 bottle (outside)

## BRONZE SPONSOR

**\$5,000**

- 10 event tickets
- Name & logo recognition on website and video wall

**\*TOURNAMENT TICKETS AVAILABLE  
UPON REQUEST WHILE SPOTS REMAIN**



Sponsorship Name			
Contact Information			
Phone Number		Email Address*	
*e-tickets will be sent to this email			
Mailing Address			

SPONSORSHIP OPPORTUNITIES

\*Check one



- ☐ **TITLE SPONSOR \$30,000**
- ☐ **PLATINUM SPONSOR \$20,000** (Select 1 Sponsorship Item)
- ☐ Ball Girls

☐ Water Bottles

☐ Tournament Tanks

☐ Raffle Girls

☐ Cabana Pool Girls

☐ Margarita Bar

- ☐ **GOLD SPONSOR \$15,000** (Select 1 Sponsorship Item)
- ☐ After Party

☐ Mini Doughnuts

☐ Candy Bar

☐ Sweatbands

☐ Arcade Games

☐ Popcorn

☐ Referee Uniform

☐ Wristbands

☐ Late Night Food

☐ Popsicles

☐ Scoreboard

☐ Power Banks

- ☐ **SILVER SPONSOR \$10,000**
- ☐ **BRONZE SPONSOR \$5,000**

Sponsorship items are based on a first-come first-serve basis.  
Tournament tickets available upon request while spots remain.

Signature		Date	
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