



**FRIDAY // JUNE 21**

**11<sup>TH</sup> ANNUAL**

# **SMASHER!**

**PING PONG TOURNAMENT**

**2024**

**SPONSORSHIP  
PACKAGE**

# HELLO FRIENDS,

This year marks our **11th Annual Smashed Charity Ping Pong® Tourney**. Gather with friends, play some ping pong, enjoy open bar & a fully catered event, all while giving back to our community.

WE'VE RAISED A TOTAL OF

# \$3,000,000

IN 10 YEARS!

We're hosting our 11th Annual Event at **REBEL** on **Friday, June 21, 2024** and with your support we can make an even bigger impact this year.

**Event  
Chairs**

**Fabrizio Cortellucci**  
President, Zancor Homes  
Co-Chair, Smashed Charity Ping Pong®

**Brian Brown**  
Principal, Lifetime Developments  
Co-Chair, Smashed Charity Ping Pong®

**Committee  
Members**

**Anastasia Testani**  
**Stephanie Ceccanese**

**ZANCOR**  
HOMES

**Lifetime**  
DEVELOPMENTS

Smashed Ping Pong is a 19+ event intended for industry professionals.



# THE CHARITABLE SIDE

Our Premier Ping Pong Event and After Party can only be truly successful by supporting amazing charities and those less fortunate. This year, proceeds will go to some very deserving causes: **Lifeline Foundation, Make-A-Wish, Sick Kids, Mackenzie Health Foundation, Cortellucci Children's Charity, Scalabrini International Migration Network and HomeCourt Advantage.**



# THIS COMMUNITY NEEDS A LIFELINE



Lifeline, Lifetime Development's charitable foundation, was founded with the mission to provide aid and support for a range of programs and initiatives that enhance Toronto's communities. Since its inception in 2014, Lifeline has rallied together esteemed members of Toronto's real estate industry and beyond to raise over \$2M for organizations that provide necessary aid and support for some of the most vulnerable and at-risk communities in the GTA and across the country. Most recently, Lifeline created the See You Soon Toronto initiative, a limited-edition merchandise collaboration, raising over \$350K to support those impacted by COVID-19.

## INTRODUCING HOMECOURT ADVANTAGE



Funds raised from this year's Smashed tournament will be designated towards Lifetime Development's newest initiative, Homecourt Advantage. In partnership with Adidas Canada, Homecourt Advantage will support the revitalization of community basketball courts across Toronto.



**LIFELINECARES.CA**

# Make-A-Wish.

CANADA



## ZACK'S STORY

Zackery – 17 – Cancer

Zack was diagnosed with B-cell lymphoblastic lymphoma. This type of cancer occurs when healthy B-cells change into fast-growing cancer cells. The cancer cells can duplicate and overwhelm healthy cells before spreading to other areas in the body. He underwent various therapies and is now in the maintenance phase of his treatment.

The 17-year-old's wish to have a zero-gravity experience came true last October. His difficult journey with cancer inspired him to want an adventure like no other. Zack, his parents Kimberley, Brett, and his brother Shayne, flew to Orlando, Florida and stayed near Cape Canaveral.

On the big day, Zack was brought to the shuttle launch and landing facility at the Kennedy Space Centre where he underwent training with Zero-G Experience®. Zack donned his own flight suit and excitedly boarded a modified Boeing 727. The aircraft flew in upward and downward arcs that

**"I wish to be weightless"**

created a weightless environment for 20-30 second intervals. Zack floated like an astronaut and had the time of his life! While he was weightless, his cancer treatment seemed like a distant memory. After this ultimate thrill ride, the family toured the Kennedy Space Centre and enjoyed the warm Florida sunshine.

Zack said reaching zero gravity and becoming weightless was an amazing experience. He even got to keep his custom flight suit. "To see the big smiles of course made us smile too," said Kimberley and Brett. "As our kids are older (17 and 19), these moments when we can all be together to share something like this is precious."

Hope is essential for children with critical illnesses, and its life-changing power is unlocked when wishes like Zack's are granted. It is thanks to the generous support from our donor community, that we can continue to transform lives, one wish at a time.

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## MAKEAWISH.CA

# IN SUPPORT OF



# Mackenzie Health Foundation

1 in 4 people in York Region suffer from mental illness. Your contributions give them a safe space to receive specialized and compassionate care close to home. We're grateful you share in our commitment to providing the best care to some of our community's most vulnerable people.

Our two hospitals house extensive mental health expertise and treatment opportunities. Every detail of our adult Mental Health Unit at Cortellucci Vaughan Hospital is thoughtfully designed for their safety, wellness and comfort. Here are some of the ways your donations shape their time in hospital:

## Helping those in crisis

For patients at greatest risk, our Psychiatric Intensive Care Unit (PICU) offers less stimulation, constant monitoring and daily assessments.

## Recovery with dignity

The Mental Health Inpatient Unit features 32 inpatient beds. Courtyard access and bright windows provide a chance to enjoy nature during recovery.

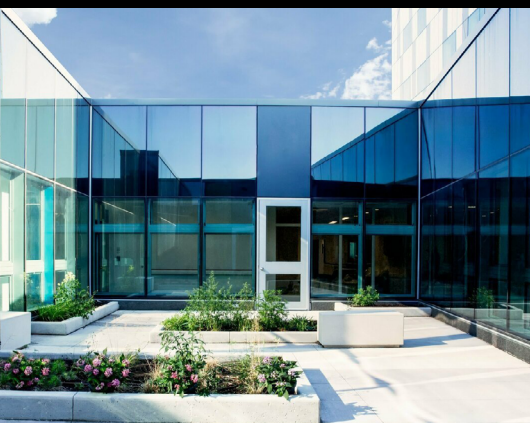
## Easing the transition home

The Active and Daily Living (ADL) program lets patients practice daily life tasks, attend workshops and group therapy and get exercise.

## Integrated Mood Disorders Clinic

In partnership with Ontario Shores, patients can access innovative, non-invasive mood disorder treatments, such as brain stimulation.

For some patients, a few days can set them back on track to return to daily life. For others, it's longer. Together, let's continue to improve the lives of everyone who comes through our mental health unit—however long their stay.



# SPONSORSHIP OPPORTUNITIES

## TITLE SPONSOR \$30,000

- VIP Lounge with private hostess
- 25 event tickets
- Photobooth sponsor
- Prominent recognition on all media, including media wall, video wall, website, social media & event material

## PLATINUM SPONSOR \$20,000

- 2 VIP booths with hostess
- 20 event tickets
- Prominent recognition on all media, including media wall, video wall, website, social media & event material
- **Sponsorship item of choice:**

<sup>SOLD</sup> Ball Girls <sup>SOLD</sup> Raffle Girls · Water Bottles · Cabana Pool Bar · Tournament Tanks · Margarita Bar

## GOLD SPONSOR \$15,000

- 1 VIP booth with hostess
- 16 event tickets
- Prominent recognition on website, media wall, video wall & social media
- **Sponsorship item of choice:**  
After Party · Arcade Games · Late Night Food · Mini Doughnuts · Popcorn · Popsicles · Candy Bar · Referee Uniform · Scoreboard · Sweatband · Wristbands · Power Banks

## SILVER SPONSOR \$10,000

- 14 event tickets
- Individual ping pong table sponsor
- Name & logo recognition on website & video wall
- Cruiser table with 1 bottle (outside)

## BRONZE SPONSOR \$5,000

- 10 event tickets
- Name & logo recognition on website & video wall

\*Tournament  
tickets available  
upon request while  
spots remain

# SPONSORSHIP FORM

\*MUST SUBMIT WITH CHEQUE

Sponsor Name

Contact

Phone Number

Email Address

\*e-tickets will be sent to this email

Mailing Address

## SPONSORSHIP OPPORTUNITIES

CHECK ONE

☐ **Title Sponsor \$30,000**

☐ **Platinum Sponsor \$20,000**

SELECT 1 SPONSORSHIP ITEM

SOLD ☐ Ball Girls

☐ Water Bottles

☐ Tournament Tanks

SOLD ☐ Raffle Girls

☐ Cabana Pool Bar

☐ Margarita Bar

☐ **Gold Sponsor \$15,000**

SELECT 1 SPONSORSHIP ITEM

☐ After Party

☐ Mini Doughnuts

☐ Candy Bar

☐ Sweatband

☐ Arcade Games

☐ Popcorn

☐ Referee Uniform

☐ Wristbands

☐ Late Night Food

☐ Popsicles

☐ Scoreboard

☐ Power Banks

☐ **Silver Sponsor \$10,000**

☐ **Bronze Sponsor \$5,000**

\*Sponsorship items are based on a first-come first-serve basis.

\*\*Tournament tickets available upon request while spots remain.

SIGNATURE

DATE

**SMASHEDPINGPONG.COM**