

FRIDAY JUNE 16TH

SINGUAL STATE DE PING PONG TOURNEY

2023



#smashedpingpong

HELLO FRIENDS,

This year marks our **10th Annual Smashed Charity Ping Pong® Tourney**, a fun opportunity to bring friends together to enjoy great food, drinks and play some ping pong. "More importantly, it's a fantastic way to give back to our community."

WE'VE RAISED A TOTAL OF \$2,375,000 IN 9 YEARS!



Work on your topspin for **FRIDAY JUNE 16, 2023!** We're hosting our 10th Annual Event at **REBEL** and we need your help to make Smashed an even bigger success.



Fabrizio Cortellucci

President, Zancor Homes Co-Chair, Smashed Charity Ping Pong®

Brian Brown

Principal, Lifetime Developments Co-Chair, Smashed Charity Ping Pong®



Anastasia Testani Stephanie Ceccanese

10ANNUAL SMASHET STATE OF THE DESTRUCTION OF TOURNEY

THE CHARITABLE SIDE

Our Premier Ping Pong Event and After Party can only be truly successful by supporting amazing charities and those less fortunate. This year, proceeds will go to some very deserving causes: Lifeline Foundation, Make-A-Wish, Sick Kids, Mackenzie Health Foundation, Cortellucci Children's Charity, Scalabrini International Migration Network and HomeCourt Advantage.











SickKids





THIS COMMUNITY NEEDS A LIFELINE

Lifeline, Lifetime Development's charitable foundation, was founded with the mission to provide aid and support for a range of programs and initiatives that enhance Toronto's communities. Since its inception in 2014, Lifeline has rallied together esteemed members of Toronto's real estate industry and beyond to raise over \$2M for organizations that provide necessary aid and support for some of the most vulnerable and at-risk communities in the GTA and across the country. Most recently, Lifeline created the **See You Soon Toronto** initiative, a limited-edition merchandise collaboration, raising over \$350K to support those impacted by COVID-19.



www.LifelineCares.ca

INTRODUCING HOMECOURT ADVANTAGE



Funds raised from this year's Smashed tournament will be designated towards Lifetime Development's newest initiative, Homecourt Advantage. In partnership with Adidas Canada, Homecourt Advantage will support the revitalization of community basketball courts across Toronto.







CANADA

MEET AIDAN,

Age 8 | Medical Condition: lung condition and neurological condition

Eight-year-old Aiden lives with a lung condition and a neurological condition. And like most kids his age, he loves being outside, going to the playground, riding his bike, and having fun at the splash pad. Aiden also enjoys spending time with his family playing games such as "the floor is lava," reading books, or helping bake treats and make pizza.

When dreaming about his wish, Aiden knew it had to involve having a lot of fun and making memories with his family. Which is why he will be going to his favourite theme park in Florida for his wish. Aiden's conditions have meant spending a lot of time in hospitals receiving treatment, so he's looking forward to forgetting about his struggles and enjoying some time in a new, exciting place with his family.

Thank you, Zancor Homes, for helping to grant wishes to children like Aiden. Hope is essential for children with critical illnesses, and its life-changing power is unlocked when wishes like Aiden's are granted. It is thanks to the generous support from our donor community that we can continue to transform lives, one wish at a time.



www.MakeaWish.ca

IN SUPPORT OF





1 in 4 people in York Region suffer from mental illness. Your contributions give them a safe space to receive specialized and compassionate care close to home. We're grateful you share in our commitment to providing the best care to some of our community's most vulnerable people.

Our two hospitals house extensive mental health expertise and treatment opportunities. Every detail of our adult Mental Health Unit at Cortellucci Vaughan Hospital is thoughtfully designed for their safety, wellness and comfort. Here are some of the ways your donations shape their time in hospital:

HELPING THOSE IN CRISIS

For patients at greatest risk, our Psychiatric Intensive Care Unit (PICU) offers less stimulation, constant monitoring and daily assessments.

RECOVERY WITH DIGNITY

The Mental Health Inpatient
Unit features 32 inpatient beds.
Courtyard access and bright
windows provide a chance to
enjoy nature
during recovery.

EASING THE TRANSITION HOME

The Active and Daily
Living (ADL) program lets
patients practice daily life
tasks, attend workshops and
group therapy and
get exercise.

INTEGRATED MOOD DISORDERS CLINIC

In partnership with
Ontario Shores, patients
can access innovative,
non-invasive mood disorder
treatments, such as brain
stimulation.

For some patients, a few days can set them back on track to return to daily life. For others, it's longer. Together, let's continue to improve the lives of everyone who comes through our mental health unit—however long their stay.





SPONSORSHIP OPPORTUNITIES



TITLE SPONSOR \$30,000

- VIP Lounge with private hostess
- 25 event tickets
- Photobooth sponsor
- Prominent recognition on all media, including media wall, video wall, website, social media & event material

GOLD SPONSOR \$15,000

- 1 VIP booth with hostess
- 16 event tickets
- Sponsorship item of choice *(see items below)
- Prominent recognition on website, media wall, video wall & social media

BRONZE SPONSOR \$7,500

- 10 event tickets
- Name & logo recognition on website & video wall

PLATINUM SPONSOR \$20,000

- 2 VIP booths with hostess
- 20 event tickets
- Sponsorship item of choice *(see items below)
- Prominent recognition on all media, including media wall, video wall, website, social media & event material

SILVER SPONSOR \$12,500

- 14 event tickets
- · Individual ping pong table sponsor
- Name & logo recognition on website & video wall

*Tournament tickets available upon request while spots remain

GOLD SPONSORSHIP ITEMS

- After Party
- Arcade Games
- Late Night Food
- LED Bracelets
 - Mini Doughnuts
 - Popcorn
 - Popsicles

- Referee Uniform
- Scoreboard
- Sweatband
- **SOLD** Tournament Balls
 - Tournament Tanks
 - Wristbands
 - Power Banks

PLATINUM SPONSORSHIP ITEMS

- Ball Girls
- Candy Bar
- Raffle Girls
- Water Bottles
- Cabana Pool Bar
- Churro Station
- Margarita Bar

smashedpingpong.com

SPONSORSHIP FORM

*MUST SUBMIT WITH CHEQUE



Sponsor Name	
Contact Name	
Phone Number	
Email Address	
Mailing Address	
SPONSORSHIP OPPORTUNITIES CH	ECK ONE
TITLE SPONSOR \$30,000 SILVER SPONSOR \$12,500	
PLATINUM SPONSOR** \$20,000 BRONZE SPONSOR \$7,500	
GOLD SPONSOR* \$15,000 *Tournament tickets available upon reques	t while spots remain
*GOLD SPONSOR Select 1 Sponsorship item	
 After Party Arcade Games Late Night Food Sullate Description Mini Doughnuts Popcorn Popsicles Referee Uniform Scoreboard Sweatband Referee Uniform Scoreboard Tournament Table 	
**PLATINUM SPONSOR Select 1 Sponsorship item	
 Ball Girls Candy Bar Raffle Girls Water Bottles Cabana Pool Bar Churro Station 	O Margarita Bar
***Sponsorship items are based on a first-come first-serve basis	
SIGNATURE DATE	

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