



FRIDAY JUNE 16TH

10TH ANNUAL SMASHED PING PONG[®] TOURNEY



2023

SPONSORSHIP
PACKAGE



#smashedpingpong

HELLO FRIENDS,

This year marks our **10th Annual Smashed Charity Ping Pong® Tourney**, a fun opportunity to bring friends together to enjoy great food, drinks and play some ping pong. “More importantly, it’s a fantastic way to give back to our community.”

WE’VE RAISED A TOTAL OF \$2,375,000 IN 9 YEARS!



ZANCOR
HOMES

Lifetime
DEVELOPMENTS

Work on your topspin for **FRIDAY JUNE 16, 2023!** We’re hosting our 10th Annual Event at **REBEL** and we need your help to make Smashed an even bigger success.

EVENT CHAIRS

Fabrizio Cortellucci

President, Zancor Homes
Co-Chair, Smashed Charity Ping Pong®

Brian Brown

Principal, Lifetime Developments
Co-Chair, Smashed Charity Ping Pong®

COMMITTEE MEMBERS

Anastasia Testani
Stephanie Ceccanese

10TH ANNUAL **SMASHED** PING PONG[®] TOURNEY

THE CHARITABLE SIDE

Our Premier Ping Pong Event and After Party can only be truly successful by supporting amazing charities and those less fortunate. This year, proceeds will go to some very deserving causes: **Lifeline Foundation, Make-A-Wish, Sick Kids, Mackenzie Health Foundation, Cortellucci Children's Charity, Scalabrini International Migration Network and HomeCourt Advantage.**





THIS COMMUNITY NEEDS A LIFELINE

Lifeline, Lifetime Development's charitable foundation, was founded with the mission to provide aid and support for a range of programs and initiatives that enhance Toronto's communities. Since its inception in 2014, **Lifeline** has rallied together esteemed members of Toronto's real estate industry and beyond to raise over \$2M for organizations that provide necessary aid and support for some of the most vulnerable and at-risk communities in the GTA and across the country. Most recently, Lifeline created the **See You Soon Toronto** initiative, a limited-edition merchandise collaboration, raising over \$350K to support those impacted by COVID-19.

www.LifelineCares.ca

INTRODUCING HOMECOURT ADVANTAGE

Funds raised from this year's Smashed tournament will be designated towards Lifetime Development's newest initiative, Homecourt Advantage. In partnership with Adidas Canada, Homecourt Advantage will support the revitalization of community basketball courts across Toronto.



Make-A-Wish.

CANADA

MEET AIDAN,

Age 8 | Medical Condition: lung condition and neurological condition

Eight-year-old Aiden lives with a lung condition and a neurological condition. And like most kids his age, he loves being outside, going to the playground, riding his bike, and having fun at the splash pad. Aiden also enjoys spending time with his family playing games such as “the floor is lava,” reading books, or helping bake treats and make pizza.

When dreaming about his wish, Aiden knew it had to involve having a lot of fun and making memories with his family. Which is why he will be going to his favourite theme park in Florida for his wish. Aiden’s conditions have meant spending a lot of time in hospitals receiving treatment, so he’s looking forward to forgetting about his struggles and enjoying some time in a new, exciting place with his family.

Thank you, Zancor Homes, for helping to grant wishes to children like Aiden. Hope is essential for children with critical illnesses, and its life-changing power is unlocked when wishes like Aiden’s are granted. It is thanks to the generous support from our donor community that we can continue to transform lives, one wish at a time.



www.MakeaWish.ca

IN SUPPORT OF



Mackenzie Health Foundation



1 in 4 people in York Region suffer from mental illness. Your contributions give them a safe space to receive specialized and compassionate care close to home. We're grateful you share in our commitment to providing the best care to some of our community's most vulnerable people.

Our two hospitals house extensive mental health expertise and treatment opportunities. Every detail of our adult Mental Health Unit at Cortellucci Vaughan Hospital is thoughtfully designed for their safety, wellness and comfort. Here are some of the ways your donations shape their time in hospital:

HELPING THOSE IN CRISIS

For patients at greatest risk, our Psychiatric Intensive Care Unit (PICU) offers less stimulation, constant monitoring and daily assessments.

RECOVERY WITH DIGNITY

The Mental Health Inpatient Unit features 32 inpatient beds. Courtyard access and bright windows provide a chance to enjoy nature during recovery.

EASING THE TRANSITION HOME

The Active and Daily Living (ADL) program lets patients practice daily life tasks, attend workshops and group therapy and get exercise.

INTEGRATED MOOD DISORDERS CLINIC

In partnership with Ontario Shores, patients can access innovative, non-invasive mood disorder treatments, such as brain stimulation.

For some patients, a few days can set them back on track to return to daily life. For others, it's longer. Together, let's continue to improve the lives of everyone who comes through our mental health unit—however long their stay.



SPONSORSHIP OPPORTUNITIES



TITLE SPONSOR \$30,000

- VIP Lounge with private hostess
- 25 event tickets
- Photobooth sponsor
- Prominent recognition on all media, including media wall, video wall, website, social media & event material

PLATINUM SPONSOR \$20,000

- 2 VIP booths with hostess
- 20 event tickets
- Sponsorship item of choice *(see items below)
- Prominent recognition on all media, including media wall, video wall, website, social media & event material

GOLD SPONSOR \$15,000

- 1 VIP booth with hostess
- 16 event tickets
- Sponsorship item of choice *(see items below)
- Prominent recognition on website, media wall, video wall & social media

SILVER SPONSOR \$12,500

- 14 event tickets
- Individual ping pong table sponsor
- Name & logo recognition on website & video wall

BRONZE SPONSOR \$7,500

- 10 event tickets
- Name & logo recognition on website & video wall

*Tournament tickets available upon request while spots remain

GOLD SPONSORSHIP ITEMS

- | | |
|-----------------------------|--------------------------------|
| • After Party | • Referee Uniform |
| • Bar Favors | • Scoreboard |
| • Arcade Games | • Sweatband |
| • Late Night Food | SOLD • Tournament Balls |
| SOLD • LED Bracelets | • Tournament Tanks |
| • Mini Doughnuts | • Wristbands |
| • Popcorn | • Power Banks |

PLATINUM SPONSORSHIP ITEMS

- | | |
|-----------------|-------------------|
| • Ball Girls | • Cabana Pool Bar |
| • Candy Bar | • Churro Station |
| • Raffle Girls | • Margarita Bar |
| • Water Bottles | |

smashedpingpong.com

SPONSORSHIP FORM

*MUST SUBMIT WITH CHEQUE



Sponsor Name

*A donation receipt may only be issued to the name on the cheque where the sponsorship is being provided from
Charitable # 81750 5100 RR0001

Contact Name

Phone Number

Email Address

*e-tickets and donation receipts will be sent to this email

Mailing Address

SPONSORSHIP OPPORTUNITIES

CHECK ONE

☐ **TITLE SPONSOR** \$30,000

☐ **SILVER SPONSOR** \$12,500

☐ **PLATINUM SPONSOR**** \$20,000

☐ **BRONZE SPONSOR** \$7,500

☐ **GOLD SPONSOR*** \$15,000

*Tournament tickets available upon request while spots remain

***GOLD SPONSOR** Select 1 Sponsorship item

☐ After Party

☐ Late Night Food

☐ Popcorn

☐ Sweatband

☐ Wristbands

☐ Bar Favors

SOLD ☐ LED Bracelets

☐ Referee Uniform

SOLD ☐ Tournament Balls

☐ Power Banks

☐ Arcade Games

☐ Mini Doughnuts

☐ Scoreboard

☐ Tournament Tanks

****PLATINUM SPONSOR** Select 1 Sponsorship item

☐ Ball Girls

☐ Raffle Girls

☐ Cabana Pool Bar

☐ Margarita Bar

☐ Candy Bar

☐ Water Bottles

☐ Churro Station

***Sponsorship items are based on a first-come first-serve basis

SIGNATURE

DATE

smashedpingpong.com



Please submit logo to anastasia@lifetimedevolutions.com in EPS format & please submit sponsorship form to **Anastasia Testani** at **49 Jackes Ave #200, Toronto, ON M4T 1E2**. (Cheques payable to "Lifetime Charitable Foundation").
For more info please contact **Anastasia Testani** at **416.987.3344** or anastasia@lifetimedevolutions.com *Charitable # 81750 5100 RR0001