



SEPTEMBER 23RD

9TH ANNUAL SMASHED PING PONG[®] TOURNEY

SMASHED

2022

SPONSORSHIP PACKAGE

ZANCOR
HOMES



#smashedpingpong

HELLO FRIENDS,

This year marks our **9th Annual Smashed Charity Ping Pong® Tourney**, a fun opportunity to bring friends together to enjoy great food, drinks and play some ping pong. “More importantly, it’s a fantastic way to give back to our community.”

**WE’VE RAISED A TOTAL
OF \$1.825 MILLION IN 8 YEARS!**



Work on your topspin for **FRIDAY SEPTEMBER 23RD, 2022!**
We’re hosting our 9th Annual Event at **REBEL** and we need your help to make Smashed an even bigger success.

**EVENT
CHAIRS**

Fabrizio Cortellucci

President, Zancor Homes
Co-Chair, Smashed Charity Ping Pong®

Brian Brown

Principal, Lifetime Developments
Co-Chair, Smashed Charity Ping Pong®

**COMMITTEE
MEMBERS**

**Anastasia Testani
Stephanie Ceccanese**

9TH ANNUAL **SMASHED** PING PONG[®]

THE CHARITABLE SIDE

Our Premier Ping Pong Event and After Party can only be truly successful by supporting amazing charities and those less fortunate. This year, proceeds will go to some very deserving causes: **Lifeline Foundation, Make-A-Wish, Sick Kids, Mackenzie Health Foundation, Cortellucci Children's Charity, and Scalabrini International Migration Network.**





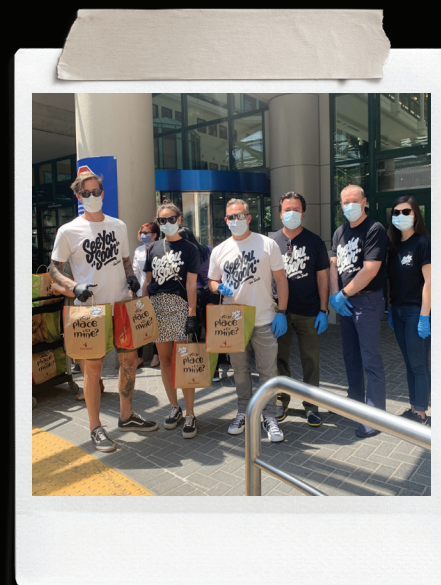
THIS COMMUNITY NEEDS A LIFELINE

Lifeline, Lifetime Development's charitable foundation, was founded with the mission to provide aid and support for a range of programs and initiatives that enhance Toronto's communities. Since its inception in 2014, **Lifeline** has rallied together esteemed members of Toronto's real estate industry and beyond to raise over \$2M for organizations that provide necessary aid and support for some of the most vulnerable and at-risk communities in the GTA and across the country. Most recently, Lifeline created the **See You Soon Toronto** initiative, a limited-edition merchandise collaboration, raising over \$350K to support those impacted by COVID-19.

www.LifelineCares.ca

INTRODUCING HOMECOURT ADVANTAGE

Funds raised from this year's Smashed tournament will be designated towards Lifetime Development's newest initiative, Homecourt Advantage. In partnership with Adidas Canada, Homecourt Advantage will support the revitalization of community basketball courts across Toronto.



x





MEET CHLOE,

Age 8 | Medical Condition: chronic lung disease, congenital heart disease

Eight-year-old Chloe may be smaller than her friends and classmates, but she is mighty and has a BIG heart. She loves reading and has sweet-tooth with her go-to desserts being ice cream and cheesecake. Her passion for animals is like no other - her favourite animal is a dog - and she aspires to be a vet when she grows up.

Chloe was born pre-maturely at just 24-weeks and spent much time in the NICU at Mount Sinai Hospital. Shortly after birth, she was diagnosed with chronic lung disease and transferred to Sick Kids to undergo surgery and recovery.



During her time at Sick Kids she was then diagnosed with various other conditions common in those being born prematurely including chronic lung disease, anemia, hearing impairment and others. Despite her diagnoses, undergoing multiple surgeries and years of treatment, Chloe is doing better and continues to thrive.

Upon learning that her most heartfelt wish would be granted, Chloe knew immediately what would bring her hope and joy for years to come. Her very own four-legged furry forever friend. Growing up Chloe and her family had a black lab. The memories and bond they had is something that she looks forward to once again having, when her wish soon comes true.

Hope is essential for children with critical illnesses, and its life-changing power is unlocked when wishes like Chloe's are granted. It is thanks to the generosity from our donor community and partners, like the team at Zancor Homes, that we can continue to transform lives, one wish at a time.



www.MakeaWish.ca

IN SUPPORT OF



Mackenzie Health Foundation



1 in 4 people in York Region suffer from mental illness. Your contributions give them a safe space to receive specialized and compassionate care close to home. We're grateful you share in our commitment to providing the best care to some of our community's most vulnerable people.

Our two hospitals house extensive mental health expertise and treatment opportunities. Every detail of our adult Mental Health Unit at Cortellucci Vaughan Hospital is thoughtfully designed for their safety, wellness and comfort. Here are some of the ways your donations shape their time in hospital:

HELPING THOSE IN CRISIS

For patients at greatest risk, our Psychiatric Intensive Care Unit (PICU) offers less stimulation, constant monitoring and daily assessments.

RECOVERY WITH DIGNITY

The Mental Health Inpatient Unit features 32 inpatient beds. Courtyard access and bright windows provide a chance to enjoy nature during recovery.

EASING THE TRANSITION HOME

The Active and Daily Living (ADL) program lets patients practice daily life tasks, attend workshops and group therapy and get exercise.

INTEGRATED MOOD DISORDERS CLINIC

In partnership with Ontario Shores, patients can access innovative, non-invasive mood disorder treatments, such as brain stimulation.

For some patients, a few days can set them back on track to return to daily life. For others, it's longer. Together, let's continue to improve the lives of everyone who comes through our mental health unit—however long their stay.



SPONSORSHIP OPPORTUNITIES



TITLE SPONSOR \$30,000

- VIP Lounge with private hostess
- 25 event tickets + 2 tournament tickets
- Photobooth sponsor
- Prominent recognition on all media, including media wall, video wall, website, social media & event material

PLATINUM SPONSOR \$15,000

- 1 VIP booths with hostess
- 20 event tickets + 2 tournament tickets
- Sponsorship item of choice *(see items below)
- Prominent recognition on all media, including media wall, video wall, website, social media & event material

GOLD SPONSOR \$12,000

- 1 VIP booth with hostess
- 16 event tickets + 2 tournament tickets
- Sponsorship item of choice *(see items below)
- Prominent recognition on website, media wall, video wall & social media

SILVER SPONSOR \$10,000

- Booth with hostess
- 14 event tickets + 1 tournament ticket
- Individual ping pong table sponsor
- Name & logo recognition on website & video wall

BRONZE SPONSOR \$6,000

- 10 event tickets
- Name & logo recognition on website & video wall

GOLD SPONSORSHIP ITEMS

- | | |
|-------------------|--------------------|
| • After Party | • Popcorn |
| • Bar Favors | • Referee Uniform |
| • Arcade Games | • Scoreboard |
| • Late Night Food | • Sweatband |
| • LED Bracelets | • Tournament Balls |
| • Mini Doughnuts | • Tournament Tanks |

PLATINUM SPONSORSHIP ITEMS

- | | |
|--------------|-----------------|
| • Ball Girls | • Raffle Girls |
| • Candy Bar | • Water Bottles |
| • Snack Bar | |

smashedpingpong.com

SPONSORSHIP FORM

*MUST SUBMIT WITH CHEQUE



Sponsor Name

*A donation receipt may only be issued to the name on the cheque where the sponsorship is being provided from
Charitable # 81750 5100 RR0001

Contact Name

Phone Number

Email Address

*e-tickets and donation receipts will be sent to this email

Mailing Address

SPONSORSHIP OPPORTUNITIES

CHECK ONE

☐ **TITLE SPONSOR** \$30,000

☐ **SILVER SPONSOR** \$10,000

☐ **PLATINUM SPONSOR**** \$15,000

☐ **BRONZE SPONSOR** \$6,000

☐ **GOLD SPONSOR*** \$12,000

***GOLD SPONSOR** Select 1 Sponsorship item

☐ After Party

☐ Late Night Food

☐ Popcorn

☐ Sweatband

☐ Bar Favors

SOLD ☐ LED Bracelets

☐ Referee Uniform

SOLD ☐ Tournament Balls

☐ Arcade Games

☐ Mini Doughnuts

☐ Scoreboard

☐ Tournament Tanks

****PLATINUM SPONSOR** Select 1 Sponsorship item

☐ Ball Girls

☐ Candy Bar

☐ Raffle Girls

☐ Snack Bar

☐ Water Bottles

***Sponsorship items are based on a first-come first-serve basis

SIGNATURE

DATE

smashedpingpong.com



Please submit logo to anastasia@lifetimedevolutions.com in EPS format & please submit sponsorship form to **Anastasia Testani** at **49 Jackes Ave #200, Toronto, ON M4T 1E2**. (Cheques payable to "Lifetime Charitable Foundation").
For more info please contact **Anastasia Testani** at **416.987.3344** or anastasia@lifetimedevolutions.com *Charitable # 81750 5100 RR0001