

FRIDAY  
OCTOBER  
20<sup>TH</sup>

6<sup>TH</sup> ANNUAL  
**SMASHED**  
PING PONG TOURNEY



2017  
SPONSORSHIP  
PACKAGE

ZANCOR  
HOMES

 Lifetime  
DEVELOPMENTS

[#smashedpingpong](https://www.instagram.com/smashedpingpong)

# HELLO FRIENDS,

This year marks our **6th Annual Smashed Charity Ping Pong Tourney**, a fun opportunity to bring friends together to enjoy great food, drinks and play some ping pong. More importantly, it's a fantastic way to give back to our community.

**LAST YEAR WE SMASHED OUR RECORD RAISING AN INCREDIBLE \$300,000, FOR A TOTAL OF \$650,000 IN 5 YEARS!**



On Friday October 20th, 2017 we're hosting our 6th Annual Event at Rebel and we need your help to make Smashed an even bigger success. So work on your topspin, and don't forget your tennis whites!

## EVENT CHAIRS

### **Fabrizio Cortellucci**

President, Zancor Homes  
Co-Chair, Smashed Charity Ping Pong

### **Brian Brown**

Vice President, Lifetime Developments  
Co-Chair, Smashed Charity Ping Pong

## COMMITTEE MEMBERS

Brandon Carson  
Mackenzie Keast  
Michael Peri  
Natalie Chu  
Stephanie Ceccanese

# 6<sup>TH</sup> ANNUAL SMASHED PING PONG

## THE CHARITABLE SIDE

The premier ping pong event and after party can only be truly successful by supporting amazing charities and those less fortunate.

This year, proceeds will go to seven very deserving causes: **Lifeline**, **Make-A-Wish**, **Free the Children**, **Sick Kids**, **United Way**, **360° Kids** and **APTUS**.



THANKS TO YOUR AMAZING GENEROSITY IN 2016, A RECORD SMASHING YEAR, YOUR DONATIONS WERE PUT TO GREAT USE...



FREE THE CHILDREN

SickKids®



APTUS TREATMENT CENTRE FOR COMPLEX DISABILITIES



360° kids

# THIS COMMUNITY NEEDS A LIFELINE

Established in 2014 by Lifetime Developments, **Lifeline** is a charitable foundation whose mission is to provide aid and support for Toronto's vulnerable and at-risk communities. Over the past few years, with the help of our friends and colleagues, **Lifeline** has raised half a million dollars which have directly supported Toronto's vulnerable and at-risk communities through a number of initiatives and organizations. In turn, **Lifeline** has helped to provide meals for children, encourage youth literacy, and advocate youth benefit programs. **Lifeline** is dedicated to making a lasting difference by raising awareness and funds, as well as facilitating various hands-on initiatives and an on-the-street presence to improve the lives of those in need.



# MEET TREVOR,

Age 3 | Medical Condition: Myelodysplastic Syndrome

## TREVOR'S WISH TO MEET HIS FAVOURITE CHARACTERS AT A MAGICAL THEME PARK IN FLORIDA!

Trevor is an incredibly brave little guy who has received numerous rounds of chemotherapy to help battle his medical condition. His suppressed immune system means spending a lot of time at home, so Trevor enjoys watching his favourite movies, and hanging out with his family.

One character in particular, a jovial cartoon mouse, has captured his heart. It is no surprise then, that Trevor's wish is to travel to a magical theme park in Florida to meet him in person!

This trip will give Trevor and his family the opportunity to create wonderful memories, helping them heal and grow stronger, together.

**Thank you Smashed Ping Pong for making Trevor's one true wish a reality!**

## A BIT ABOUT TREVOR



Favourite Toy: Play-Doh!

Favourite Colour: Blue

Favourite TV Show: Mickey Mouse

Favourite Sports Team: Toronto Blue Jays

Favourite Music: Adele

Favourite Food: Pasta & Grilled Cheese

Favourite Junk Food: Chocolate

Favourite Movie: Toy Story

Favourite Movie Star: Mickey Mouse

Pets: African Door Frog, Named Hulk!

MAKE  
A WISH®

# TOGETHER WITH FREE THE CHILDREN,

your contributions were able to empower children and families in the community of **Oloirien, Kenya** by building new school classrooms and providing them with tools and resources necessary to help them break the cycle of poverty common in the area. Children benefit from new spaces and opportunities like these; learning about health care, clean water techniques, agriculture and alternative income possibilities. This year, let's continue to make differences in the lives of children, youth and families less fortunate.

[www.we.org/we-villages/our-development-model/](http://www.we.org/we-villages/our-development-model/)



FREE THE  
CHILDREN



# 2016 PHOTO GALLERY



#smashedpingpong

# SPONSORSHIP OPPORTUNITIES



**TITLE SPONSOR**  
**\$30,000**



- VIP Lounge with private hostess
- 25 event tickets
- Photo booth
- Prominent recognition on all media, including media wall, video wall, website & event material

**SOLD**

**GOLD SPONSOR**  
**\$10,000**

- 1 VIP booth with hostess
- 14 event tickets
- Sponsorship item of choice \*(see items below)
- Prominent recognition on website, media wall & video wall

**BRONZE SPONSOR**  
**\$5,000**

- 10 event tickets
- Name & logo recognition on website, video wall & social media shout-out

**GOLD SPONSORSHIP ITEMS**

- After Party Sponsor
- Championship Match Sponsor
- Candy Bar Sponsor
- DJ Sponsor
- Sweatband Sponsor
- Ping Pong Ball Sponsor
- Tournament Scoreboard Sponsor
- Red Carpet Entry Sponsor
- Golden Paddle Trophy Sponsor
- Referee Uniform Sponsor
- Water Bottle Sponsor

**PLATINUM SPONSOR**  
**\$15,000**

- 2 VIP premium booths with hostess
- 20 event tickets
- Ball Girl or Raffle Girl sponsor
- Prominent recognition on all media, including media wall, video wall, website & event material

**SILVER SPONSOR**  
**\$8,000**

- Booth with hostess
- 12 event tickets
- Individual ping pong table sponsor
- Name & logo recognition on website & video wall

**SUPPORTING SPONSOR**  
**\$3,000**

- 6 event tickets
- Name & logo recognition on website & video wall

\*Tournament tickets available upon request



# SPONSORSHIP FORM

\*MUST SUBMIT WITH CHEQUE

Sponsor Name

Contact Name

Phone Number

Email Address

\*e-tickets will be sent to this email

Mailing Address

## SPONSORSHIP OPPORTUNITIES

CHECK ONE

- TITL** **SOLD** **OR** \$30,000
- PLATINUM SPONSOR** \$15,000
- GOLD SPONSOR\*** \$10,000
- SILVER SPONSOR** \$8,000
- BRONZE SPONSOR** \$5,000
- SUPPORTING SPONSOR** \$3,000

### \*GOLD SPONSOR

Select 1 Sponsorship item \_\_\_\_\_

After Party Sponsor, Championship Match Sponsor, Candy Bar Sponsor, DJ Sponsor, Sweatband Sponsor, Ping Pong Ball Sponsor, Tournament Scoreboard Sponsor, Red Carpet Entry Sponsor, Golden Paddle Trophy Sponsor, Referee Uniform Sponsor, Water Bottle Sponsor

**SIGNATURE**

\_\_\_\_\_

**DATE**

\_\_\_\_\_

[smashedpingpong.com](http://smashedpingpong.com)

Please submit logo to [stephanie@zancorhomes.com](mailto:stephanie@zancorhomes.com) in EPS format & please submit sponsorship form to **Stephanie Ceccanese at 137 Bowes Rd. Concord, Ontario L4K 1H3.** (Cheques payable to "Smashed Charity Ping Pong Inc.")  
For more info please contact Stephanie Ceccanese at 905.738.7010 or [stephanie@zancorhomes.com](mailto:stephanie@zancorhomes.com)

